

NEWS RELEASE  
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FOR IMMEDIATE RELEASE

### PTW named Small Business of the Year

**Lansdale, Pa**—The North Penn Chamber of Commerce (NPCC) has named the Physical Therapy & Wellness Institute (PTW) its 2008 Small Business of the Year award recipient. The award presentation took place on Thursday, June 5, 2008 at the historic William Penn Inn located in Gwynedd, Pennsylvania.

To be considered for the Small Business of the Year award, businesses had to have fewer than 75 employees, have locations in the North Penn area, be members of the Chamber of Commerce, and enjoy good visibility and a positive image in the community. Candidates had to demonstrate overall stability and growth in level of employment, services and products. When compared to others in their industry, the nominees must have been deemed leaders. Finally, nominees for the award needed to have been acknowledged for their business accomplishments, as well as their civic and/or charitable contributions.

Cindy Hunter, NPCC Board of Directors Vice Chairman, described PTW as “an outstanding role model for other small businesses”. In just six years, PTW has grown from one location with two employees, to a burgeoning practice with three locations and a staff of 33. Representatives from PTW can often be seen throughout the community, at Senior Centers and at community events giving demonstrations and sharing information on the benefits of stretching and exercise. In his acceptance speech, Robert Babb, President of PTW, forecast even greater growth for his organization and expressed his wish to return in another year or two as the winner of the “Large Business of the Year” award. Markets permitting, PTW plans to open a new location every three years.

In addition to being honored with the NPCC Small Business of the Year recognition, PTW recently received two other significant awards. PTW was voted the Best Physical Therapy Practice in two separate contests conducted by The Reporter and The Philadelphia Inquirer newspapers.

PTW—Physical Therapy & Wellness Institute—has been offering quality care for those recovering from injuries, surgeries, muscle traumas and skeletal disorders since 2002. PTW also offers pre-operative conditioning, as well as medically based exercise and sports training services. With locations in Lansdale, Montgomeryville and Quakertown, PTW offers convenient, quality care provided by a team of 9 licensed physical therapists. Their facilities feature state of the art exercise equipment and a large aquatic center in Lansdale. PTW is also licensed for direct access, so that clients may contact them directly without a referral from a physician.

For more information on PTW, visit their website at: [www.ptwinstitute.com](http://www.ptwinstitute.com), or contact Robert Babb, at (215) 855-9871.

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